

LISE DUARTE NUÑEZ

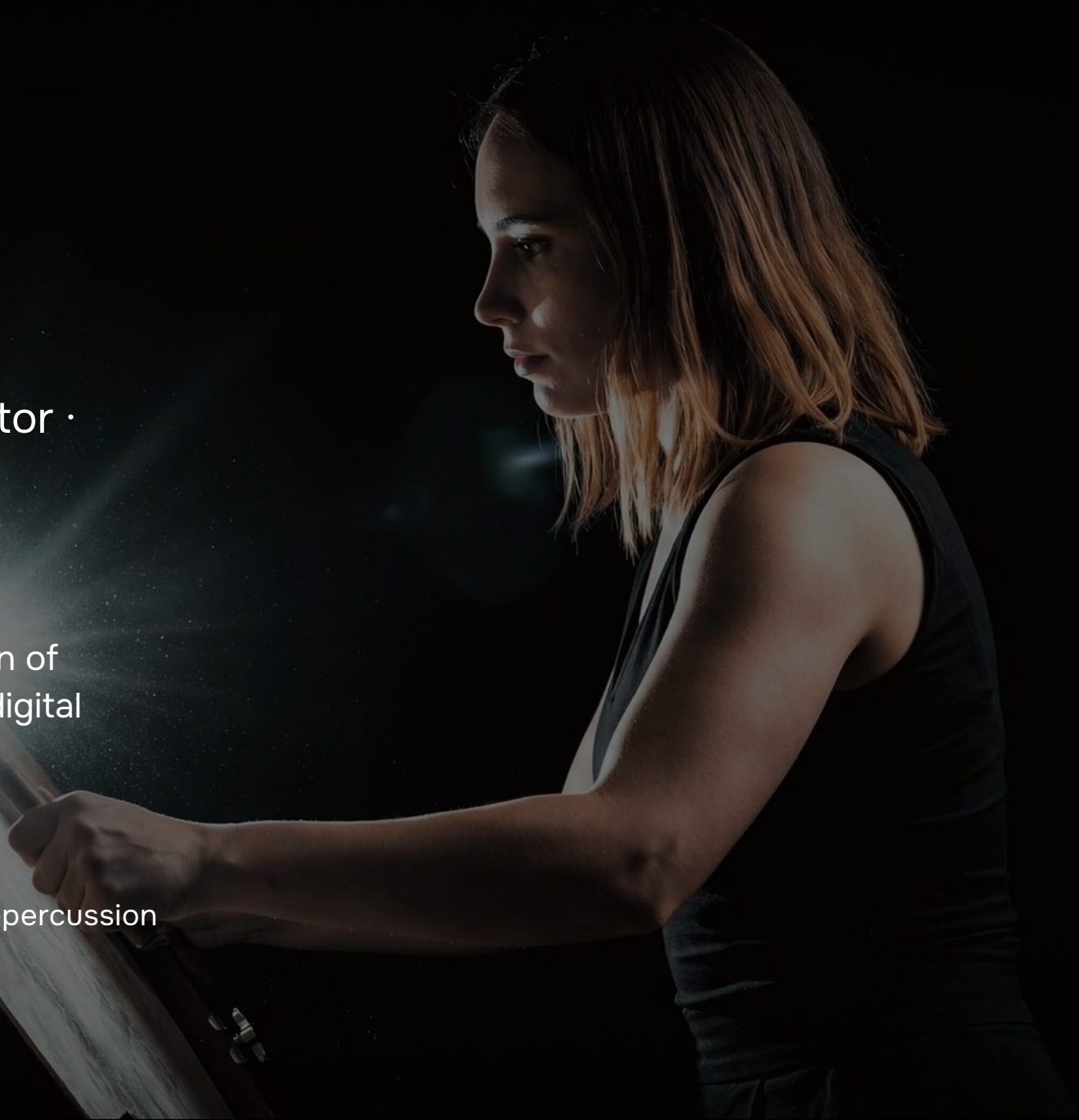
Orchestral Percussionist · Educator ·
Content Creator

MEDIA KIT 2026

A precise artistic voice at the intersection of
orchestral performance, pedagogy and digital
storytelling.

Instagram · YouTube · Facebook · TikTok: @lisepercussion

liseduartenunez.com



EXECUTIVE SNAPSHOT

69.4K

combined audience count across Instagram, YouTube, Facebook and TikTok

2.19M

recent platform views across Meta, YouTube and TikTok

85.3%

of Instagram views from non-followers

+4.3%

net YouTube subscriber growth in 28 days

+64.1%

TikTok video views versus the previous 7 days

Audience counts are not deduplicated. Measurement periods differ: Instagram/Meta 30 days ending 7 October 2026; YouTube 28 days ending 7 October 2026; Facebook 9 September–6 October 2026; TikTok 7 days ending 7 October 2026. TikTok followers are displayed as 8.1K, so the combined figure is approximate.

INSTAGRAM — THE DISCOVERY ENGINE

30 days ending 7 October 2026

23,129 followers · 1,701,849 Meta views

1,258,881 Instagram views and 442,968 Facebook views

722,476 accounts reached · 118,301 interactions

16,177 profile visits · 192 external-link taps

85.3% of views and 76% of interactions came from non-followers. Reels generated 93.9% of views and 97.3% of interactions.

BREAKOUT REEL — LIFETIME PROOF

1,139,153 views · 704,898 viewers · 96.8% non-followers

84,293 interactions · 9,700 saves · 2,942 new followers

Source: Instagram Professional Insights, accessed 7 October 2026.

Source: Instagram Professional Insights for media 3981125129280486462, accessed 7 October 2026.



Tambur-ille · breakout Reel

YOUTUBE — MEASURABLE MOMENTUM

28 days ending 7 October 2026

434.3K views · 1.9K watch hours

17,819 subscribers · +730 net subscribers

+4.3% net subscriber growth, calculated from current total and net gain

BREAKOUT SHORT — LIFETIME PROOF

20th Century Fox Fanfare on Snare Drum — 10,696,548 views since 31 May 2026 · +12.7K subscribers

51.7% continued watching · 0:18 average view duration on a 0:21 Short

No result is guaranteed for an individual upload.

Source: YouTube Studio, accessed 7 October 2026.

FACEBOOK — INTERNATIONAL DISCOVERY

9 September–6 October 2026

20,405 followers · 1 79,393 views · 1 2,1 63 interactions

+469 net followers · 6,225 profile visits

81.4% of views came from non-followers. Reels generated 92.6% of views.

Audience: United States 42%, Mexico 12.9%, Philippines 12.1%, Italy 6.7%, United Kingdom 6.6%.

Transparent context: views were down 63% and interactions down 60% versus the previous 28 days. This is a current baseline, not a growth claim.

Source: Facebook Professional Dashboard, accessed 7 October 2026.

TIKTOK — CURRENT ACCELERATION

7 days ending 7 October 2026

58.1 K video views — up 64.1 %

8.1K followers · 117K profile likes

544 profile views — up 56.3%

3.8K likes — up 101.3%

46 comments — up 21.1%

240 shares — up 76.5%

Recent proof: “The hardest part is not the crash” reached 41K views and 2.4K likes. The Dragonfly unboxing reached 1.1K views and 56 likes.

All changes compare the latest 7 days with the preceding 7 days.

CONTENT THAT EARNs ATTENTION

ORCHESTRAL INSIGHT

Rare access to excerpts, instruments and artistic decisions.

TECHNIQUE & PEDAGOGY

Clear explanations grounded in conservatoire teaching and professional practice.

PRODUCT TESTING & UNBOXING

Credible demonstrations in a real musician's workflow. Lise does not recommend a product she has not personally tested.

Formats: Reel, Short, TikTok, repertoire demonstration, tutorial, unboxing, behind-the-scenes and multi-platform package.





Timpani masterclass · 17 September 2026



Percussion section masterclass · 18 September 2026

ARTISTIC AUTHORITY · INTERNATIONAL REACH

- Percussion professor at CRR Cergy-Pontoise
- Two masterclasses at Conservatorio de Música de Puerto Rico – 17 and 18 September 2026
- Featured by OAcademy in an editorial portrait
- Invited to the IV International Percussion Marathon in Gdańsk – 9–11 April 2027
- Trilingual: French, English and Spanish
- Creator of MTDM – Método de Toma de Decisiones Musicales

The product is not merely shown; it is understood, tested and placed in a relevant musical context.

BRAND RELATIONSHIPS & EDITORIAL STANDARD

Current artist relationships: **Grover Pro Percussion**, **Dragonfly Percussion** and **MG Mallets**.

- Personal testing before recommendation
 - Honest editorial judgment
 - No inflated reach promises
- Clear distinction between gifted products, artist endorsement and paid collaboration
 - Paid collaboration only when the product is a genuine fit

Public evidence: groverpro.com/artist/lise-duarte-nunez · dragonflypercussion.com/pages/artists-concert_percussion · instagram.com/lisepercussion



WHY PARTNER NOW

DISCOVERY – 85.3% non-follower Instagram views and 81.4% on Facebook.

DEPTH – Professional authority translated into accessible short-form content.

PROVEN BREAKOUT CAPACITY – 10.7M views on one YouTube Short and 1.14M views on one Instagram Reel, verified in native analytics.

RELEVANCE – Reels, Shorts and TikToks already match brand product-discovery formats.

Potential is based on observed discovery, retention and recent growth signals, never on a guaranteed forecast.

COLLABORATION FORMATS

Dedicated Reel, YouTube Short or
TikTok · Tested unboxing ·
Repertoire demonstration ·
Technical tutorial · Multi-platform
package · Masterclass or event
activation.

Usage rights, paid media, Spark Ads and
exclusivity scoped separately.

CONTACT

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Rate card and tailored proposal available on
request.